

ERIC ANTONIK

Video Production/Multimedia

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Profile

I'm passionate about turning ideas into captivating visual stories through videography, video editing, and motion graphics. Skilled in crafting impactful content across diverse subjects, with a strong focus on storytelling and marketing. My work reflects my dedication at creating long and short-form videos, animations, infographics, and interactive content.

2024 Show Reel

Youtube: <https://youtu.be/1joSA7nU3dQ>

Work Experience

TRG Multimedia 2024 - Present	• Video Editor/Motion Graphics Freelance Basis
Grover Musical Products 2024 - Present	• Video Production/Motion Graphics Freelance Basis
Winston Products, LLC 2021 - 2024	• Head of Video Content Videographer, editor, producer, motion graphics artist and content creator for 6 brands. Created long and short form video for retail and social media platforms.
Cleveland State University University Marketing 2015 - 2021	• Video Specialist Videographer, editor, producer, motion graphics artist for CSU campus. Special events, student events, press conferences and created features throughout the campus for social media and special programs.
Cleveland State University University Marketing 2008 - 2015	• Lead Web Designer/Graphic Designer Maintained website, email communications and motion graphics. Developed the UI for university website. Provided additional help with print design, audio and voice-over.

Achievements

Cleveland 2018 Cleveland PRSA Awards 15th Annual Cleveland Rocks Awards Gold "Best Use of Twitter Account"	Cleveland 2018 American Advertising Awards Silver Award for "Branded Content & Entertainment" Jearl Walker's Flying Circus of Physics, Season 3
Cleveland 2018 Cleveland PRSA Awards 15th Annual Cleveland Rocks Awards Gold "Best In Show"	Cleveland 2018 American Advertising Awards Silver Award for "Sales Kit or Product Information Sheets" Class of 2022 Admit Kit

Education

Bachelor Fine Arts
Columbus College of Art & Design
Columbus, OH

Interests

Video Production
Motion Graphics
Audio & Sound Design
Conceptual
Marketing Strategies
Storyboarding
Storytelling

Skills

MAC & PC Platforms
Premiere Pro
After Effects
Adobe Creative Suite
ChatGPT
MidJourney
AI Text to Voice Apps
Ziflow
CapCut
VEED
AVID ProTools Audio Production
MS Office Suite
Experience with WEB
and RAID server backup Systems

Certificates

UDEMAY - Adobe After Effects Bootcamp

References

Upon Request

Recommendations

Christian Taske
Director of Public Relations
at Kelly

I worked with Eric for three years and during that time have come to know him as a creative visual storyteller who is passionate about his craft. Eric has a keen eye for what makes a compelling shot and an ear for provocative soundbites. He's an experienced videographer, a meticulous editor and a talented graphic designer who has produced impactful video content. He has deep experience in conceptualizing content ideas, scouting locations, scripting, interviewing talent, filming and post-production under deadline pressure. Eric is a great team player and a joy to work with.

Rob Spademan
President at The Lakeside
Company - Creative Motion

I am pleased to recommend Eric Antonik. His outstanding work at Cleveland State University as a video specialist took the University to new levels with imaginative content that made CSU stand apart from other universities. I worked with Eric for 10 years and experienced first hand his creative excellence and technical know-how. He is a hard-working, diligent and creative professional that exceeds expectations.

Willian Dube
Vice President
of Communications
The MetroHealth System

I worked with Eric for 4.5 years at Cleveland State. He is an excellent videographer with a keen, creative eye and an excellent ability to convey often complex ideas in a fun and engaging way. He took the lead on developing the video team at CSU and in a little less than a year created a highly productive unit that was producing 2-3 long form videos a month and related social media shorts. These productions helped to convey the critical research being conducted in our research labs, highlight student life on camps, present critical information to students, faculty and staff, and assisted in enhancing recruiting operations for the University. He is a top-quality visual story teller, and would be an excellent addition to any organization.

John Soeder
Communications Manager at
Cleveland Clinic

I had the pleasure of working with Eric at Cleveland State University. He's simply one of the most talented visual communicators I've ever encountered. His work stands head and shoulders above the amateurish video content that unfortunately is too often the norm these days. Eric doesn't just shoot videos – he essentially makes little films that tell engaging stories. He's a total pro who brings boundless creativity to any assignment. I'm particularly proud of the work we did together on the "Flying Circus of Physics" series. Leave it to Eric to make a subject as dense/daunting as physics not only comprehensible, but highly entertaining. I highly recommend Eric to any organization looking to tell compelling stories via video.

References

Upon Request